

#### Which choice best applies to your long-term outlook for home values?

Expected Home Value Change\* Through 2024 Risk Assessment Answer choice: # Percent % w/opinion Annual Average 12% UPSIDE There is risk to the upside 12 11% 12% 15.8% 3.0% 23% 69% There is risk to the downside 70 66% 69% 8.5% 1.6% DOWNSIDE 20% The risk is balanced 20 20% 15.7% 3.0% BALANCED No Response 4 4% n/a n/a n/a ■ Current Survey ■ Prior Survey Total 106 100% 100% 10.8% 2.1%

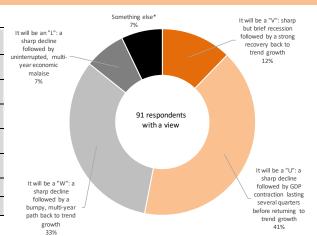
\*Mean expectations of respondents by answer choice. A total of 106 panelists participated in the Q2 survey.

## Topic: Economic Recession in the U.S.

In addition to its tragic human toll, Covid-19 has turned economies around the world completely upside-down in just a few short weeks. The nature and extent of government responses following the onset of the pandemic reflect the swiftness and severity of the pandemic's ravages, while violent swings within asset markets have signaled persistent uncertainty and anxiety about what the future might hold.

#### Which of the following choices best reflects your view concerning the unfolding U.S. recession and future path to recovery?

	Answer choice:	<u>#</u>	Percent	% w/opinion
It will be a "V": sharp but brief recto trend growth	cession followed by a strong recovery back	12	11%	12%
It will be a "U": a sharp decline for quarters before returning to tren	llowed by GDP contraction lasting several d growth	40	38%	41%
It will be a "W": a sharp decline for to trend growth	ollowed by a bumpy, multi-year path back	32	30%	33%
It will be an "L": a sharp decline for economic malaise	7	7%	7%	
Something else*		7	7%	7%
Not Sure		2	2%	n/a
	No Response	6	6%	n/a
	Total	106	100%	100%



ns (offered by panel respondents who selected "none of the above/something else")

- Nike "swoosh" (3 respondents)
- A short sharp rebound followed by a major deceleration back to trend or below for an extended period i.e., a capital V followed by a little u.
- A sharp but brief recession followed by a gradual recovery back to trend growth
- A sharp decline followed by tempered recovery in the beginning before gaining momentum before returning to trend growth Not a fan of the letters. Sharp Q2 decline. Solid Q3 and Q4 (7%). 4% 2021. Don't get back to trend until after 2022.

# In what year do you expect real economic growth will next equal (or exceed) the 2.3% annual rate recorded in 2019?

After <u> 2020</u> <u> 2021</u> <u> 2022</u> <u> 2023</u> <u>2024</u> <u>2024</u> Mean Probability 31% 15% 6% 3%

94 panelists shared a probability distribution



## Q2 2020 Zillow Home Price Expectations Survey - Supplemental Questions

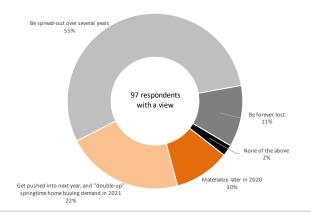
### Topic: Impact of the Covid-19 pandemic on U.S. Housing

As the population ages and housing needs change, a growing segment of the population that may be living in homes that are too large for their current needs or otherwise don't fit their evolved lifestyle.

Of the following choices, which best reflects your view concerning the most likely result of plummeting transaction volume occurring during this year's prime spring buying season?

### Most of this year's lost springtime volume will...

	<u>#</u>	Percent	% w/opinion	
Materialize later in 2020		10	9%	10%
Get pushed into next year, and "do	21	20%	22%	
Be spread-out over several years		53	50%	55%
Be forever lost		11	10%	11%
None of the above		2	2%	2%
Not sure		2	2%	n/a
_	No Response	7	7%	n/a
	Total	106	100%	100%



### For each of the following items, what do you expect the demand will be relative to 2019 after the pandemic begins to subside?

For each item, respondents were presented with a device to record an answer on a horizontal continuum with endpoint values of -10 to +10 (illustration below). The endpoint values had the same anchor labels for each item: "Non-existent" (value = minus-10) and "Overwhelming" (value = plus-10). Respondents could leave the dot in its default mid-point postion (zero), or drag it to any position to the right or left of the neutral midpoint to record a response.



		Urban Living	Suburban Living	Rural Living	Larger Homes	Vacation Homes	Owning*	Renting*	Short-term home rentals	Hotel rooms	Fully- remote jobs
	Respondents	83	85	68	68	74	64	65	69	79	87
	Overall Mean Score	-2.9	+3.3	+2.1	+1.1	-0.3	+1.0	+0.2	-1.8	-3.6	+4.2
Panelists expecting greater demand relative to 2019	#	7	80	57	48	34	40	35	17	7	85
	%	8%	94%	84%	71%	46%	63%	54%	25%	9%	98%
	Mean Score	+2.8	+3.6	+2.7	+2.4	+2.6	+2.9	+2.3	+2.9	+1.8	+4.4
	Max Score	+6.0	+9.9	+8.1	+7.8	+8.0	+8.1	+9.8	+8.0	+2.7	+9.7
Panelists expecting lower demand relative to 2019	#	76	5	8	19	38	24	29	50	71	2
	%	92%	6%	12%	28%	51%	38%	45%	72%	90%	2%
	Mean Score	-3.4	-1.8	-1.3	-2.2	-3.0	-2.2	-2.2	-3.5	-4.2	-3.2
	Min Score	-9.9	-2	-2.1	-4	-6.2	-8.3	-5.9	-8	-9.9	-4.1
Panelists expecting <b>no change</b> in demand relative to 2019	#	0	0	3	1	2	0	1	2	1	0
	%	0%	0%	4%	1%	3%	0%	2%	3%	1%	0%

<sup>\*</sup> Primary residence

### For each of the housing metrics listed below, please indicate the nearest year that you think the indicator will equal or exceed its 2019 level.







